

# ARENA SIGN ADVERTISEMENTS

Get FULL EXPOSURE for your business throughout the year with the many diverse events held at Sugarena. With an arena sign advertisement, your business will receive exposure to over 35,000 people in annual attendance! Each sign is custom constructed of 4'x8'x3/4" Dura Ply Board or 4'x8'x1/4" Alupalite, each available with up to four custom colors. Your sign can be placed on the arena fence wall or hanging above the fence, overhead. Arena Sign contracts are available for single or multiple terms, to fit your needs, as follows:

1 year - \$500  
2 years - \$900  
\* \* 3 years - \$1200 \*\* BEST VALUE

As you can see, the best value is in the three year sponsorship, saving you \$100.00 per year.

\*\* Please attach artwork, for sign, to this form and forward to Sugarena\*\*

Sponsor Name: \_\_\_\_\_  
Address: \_\_\_\_\_  
City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
Phone: (    ) \_\_\_\_\_ Fax: (    ) \_\_\_\_\_  
Contact Person: \_\_\_\_\_  
Email: \_\_\_\_\_ Website: \_\_\_\_\_

It is hereby agreed upon between Acadiana Fairgrounds and the above vendor to place the sign of choice, for the term of choice designated on the front of the form. All signs will be located in the arena on the fence directly across from the grandstand for optimal exposure, unless otherwise requested.

Full payment is due at time of order